

All NAFE Skincare products are formulated without alcohol, fragrance, and essential oils for a safe and inclusive experience.

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Product
and
Ingredient
guide.

Uncover NAFE skincare in this booklet. Find information about our brand and ingredients, unlocking the transformative power of high-quality formulations for all skin tones and types. Experience our journey to happy and healthy skin.

About ●

Dr. Farouk's journey

Dr. Farouk's personal skincare journey fuels NAFE Skincare's mission. From his own struggles, he discovered the transformative power of a holistic approach. Avoiding alcohol, fragrance, and essential oils became his focus, prioritizing skin well-being. With a drive to educate and empower, NAFE Skincare emerged as a platform for his expertise. Dr. Farouk's journey inspires a global revolution, promoting happy and healthy skin through exclusion and continuous learning. Join the transformative journey with NAFE and embrace a kinder approach to skincare.

NAFES

01. HYDRATING CLEANSER

Introducing Glitz: Your breakthrough foundation to Clean, Clear, and Healthy Skin!

A trusted solution for achieving a flawless complexion. Our formula is enriched with paramount skin actives, including 3% Glycerin, 2% Salicylic Acid, 4% Urea, and 2% Niacinamide, providing thorough cleansing and revealing the radiant skin you've always dreamed of.

Embark on your journey to radiant, confident skin with Glitz. Embrace the power of these carefully selected ingredients and say hello to your best skin yet!

01.

Hydrating Cleanser



Niacinamide



2% Niacinamide (vitamin B3), provides multiple skin benefits:

- 1. Improved skin barrier:** Strengthens the outer layer, retaining moisture and protecting against environmental factors.
- 2. Reduction of hyperpigmentation:** Evens out skin tone, minimizing dark spots and hyperpigmentation.
- 3. Minimizes fine lines and wrinkles:** Enhances skin elasticity and promotes collagen synthesis.
- 4. Oil control:** Regulates sebum production, preventing clogged pores and breakouts.
- 5. Anti-inflammatory effects:** Calms irritation, redness, and conditions like acne, rosacea, and eczema.
- 6. UV damage protection:** Enhances skin repair mechanisms, offering additional defense against sun damage.

Niacinamide **improves skin health** and **addresses various concerns** when included in your skincare routine.

Glycerin

3% Glycerin, offers multiple skin benefits:

1. **Moisturizes:** Attracts and retains moisture, keeping the skin hydrated.
2. **Enhances barrier function:** Strengthens the skin's defense against irritants and pollutants.
3. **Soothes dry and irritated skin:** Provides a cooling effect, alleviating dryness and irritation.
4. **Improves elasticity:** Stimulates collagen production, enhancing skin firmness and elasticity.
5. **Evens out skin tone:** Brightens the skin and reduces discoloration and dark spots.
6. **Anti-aging effects:** Minimizes wrinkles, fine lines, and age spots for a youthful appearance.
7. **Non-comedogenic:** Suitable for all skin types, including acne-prone and sensitive skin.

Using glycerin **promotes hydration, improves skin texture, and contributes** to a **healthy complexion**.

2% Salicylic acid

2% Salicylic acid is a **highly effective** ingredient in skincare products to provide thorough **removal of skin impurities**. It's benefits include:

- **Exfoliation:** Gently removes dead skin cells, promoting even skin tone and unclogging pores.
- **Acne treatment:** Penetrates deep into pores, dissolving excess oil and preventing breakouts.
- **Reducing inflammation:** Anti-inflammatory properties reduce redness and swelling.
- **Treating blackheads and whiteheads:** Effectively removes debris from pores.
- **Balancing oily skin:** Regulates sebum production, minimizing shine.
- **Enhancing skin texture:** Smoothens rough skin, improving overall appearance.

Note: patch test before use and follow NAFE professional guidelines to prevent dryness or irritation.

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Ceramides

Our **3% Ceramide complex** offers the following benefits:

1. **Improved hydration:** Strengthens the skin's moisture barrier, keeping it moisturized and plump.
2. **Enhanced skin barrier function:** Shields the skin from irritants and maintains its resilience.
3. **Reduced signs of aging:** Replenishes ceramide levels, combating fine lines, wrinkles, and dryness.
4. **Soothing and calming:** Anti-inflammatory properties alleviate sensitive and irritated skin conditions.
5. **Enhanced product penetration:** Improves the absorption of other active ingredients for maximum effectiveness.

Using ceramides promotes **healthy, hydrated, and youthful-looking skin** while protecting against external stressors.



4% Urea, a dynamic ingredient, offers numerous **benefits** for the skin:

1. **Moisturizing:** Urea effectively hydrates and softens dry skin by attracting and retaining moisture in the outermost layer.
2. **Exfoliation:** It gently removes dead skin cells, promoting cell turnover and revealing smoother skin underneath.
3. **Skin barrier function:** Urea repairs and strengthens the skin's protective layer, preventing water loss and shielding against irritants.
4. **Treating skin conditions:** It helps alleviate symptoms of psoriasis, eczema, and dry/itchy skin, reducing itching, redness, and irritation.
5. **Anti-aging:** Urea minimizes fine lines and wrinkles by improving hydration, giving the skin a smoother and more youthful appearance.
6. **Wound healing:** Urea aids in tissue regeneration and promotes the healing process of cuts, burns, and abrasions.
7. **Compatibility:** Urea is generally safe for most skin types, including sensitive skin, as it has soothing and non-irritating properties.

Note: Individual experiences may vary, so consult a NAFE skincare professional before introducing new products or ingredients to your routine.

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02.

JUICE C GLOW DAY SERUM

Introducing Lights: Your Ultimate Day Serum for Radiant Skin!

Lights, is your daily go to serum. Carefully formulated with a powerful blend of sought-after skincare actives and conveniently combined into one easy application. Experience the captivating gleam and natural highlight achieved. Award your skin with an irresistible glow

Enriched with 9% Vitamin C (3-O-ethyl ascorbic acid), 5% Hyaluronic Acid complex, 5% Ferulic Acid complex, 3% Ceramide complex, 3% Niacinamide, and 4% Glycerin, this intelligent serum illuminates your skin's potential.

Enhance your beauty with NAFE lights, the perfect addition to your skincare routine. Be ready to manage your new confidence and your journey to an even and glowing complexion.

02. JUICE C GLOW DAY SERUM

Introducing our revitalizing **Juice C Glow Day Serum**, carefully formulated with the added goodness of **Niacinamide and Ceramides**. These powerful ingredients work harmoniously to enhance your skin's health and radiance. In-depth information about their remarkable benefits can be found in the **01. Hydrating Cleanser** section.

Discover the power of this vital cocktail serum and unlock a vibrant and nourished complexion.

9% encapsulated Vitamin C (3-O-ethyl ascorbic acid). The advantages of using **encapsulated vitamin C** include:

- 1. Enhanced stability:** Encapsulated vitamin C is often more stable than its non-encapsulated form, as it is protected from oxidation and degradation. This means that it can better retain its effectiveness over time.
- 2. Improved skin penetration:** Encapsulation technology allows vitamin C to penetrate the skin more effectively, increasing its bioavailability and allowing it to reach deeper layers of the skin where it can have a greater impact.
- 3. Extended release:** Encapsulated vitamin C can provide a controlled and sustained release of the active ingredient, enabling it to work continuously on the skin. This gradual release can ensure a more prolonged and beneficial effect.
- 4. Targeted delivery:** Encapsulation allows for targeted delivery of vitamin C to specific areas of concern on the face, such as areas with hyperpigmentation, fine lines, or uneven skin tone.
- 5. Reduced irritation:** Some people may find that encapsulated vitamin C is gentler on their skin compared to non-encapsulated forms, as it can be less acidic and irritating. This makes it suitable for individuals with sensitive skin who may experience irritation from other forms of vitamin C.

Overall, **encapsulated vitamin C** offers **increased stability, enhanced skin penetration, prolonged action, targeted delivery, and reduced irritation**, effectively **promoting healthier and brighter skin**.

Encapsulated Ascorbic Acid
(Vitamin C)



Hyaluronic Acid

5% Hyaluronic Acid complex, a skincare superstar, delivers essential benefits:

- 1. Plump and Supple Skin:** Hyaluronic Acid's remarkable ability to attract and retain moisture in the skin provides a plumping effect, making the skin appear fuller and more supple.
- 2. Prevents Skin Irritation:** As a gentle hydrator, Hyaluronic Acid helps to soothe and alleviate skin irritation, making it suitable for sensitive skin types.
- 3. Promotes Skin Hydration:** Hyaluronic Acid's moisture-binding properties ensure optimal skin hydration, leaving it nourished and moisturized.

Incorporating **Hyaluronic Acid** into your skincare routine helps you achieve a **rejuvenated, hydrated, and calm complexion**, making it a **must-have ingredient** for healthy and vibrant skin.

Ferulic Acid

5% Ferulic Acid complex is a substantial skincare ingredient that offers several **remarkable benefits**:

- 1. Reduces Inflammation and Redness:** Ferulic Acid's anti-inflammatory properties help calm and soothe irritated skin. It can be particularly beneficial for those with sensitive or reactive skin, as it aids in minimizing redness and discomfort.
- 2. Promotes Firm, Smooth, and Elastic Skin:** As an antioxidant, Ferulic Acid combats free radicals that contribute to skin aging. By neutralizing these harmful molecules, it helps maintain the skin's elasticity, promoting a firm and smooth complexion.
- 3. Evens Out Skin Complexion:** Ferulic Acid assists in brightening the skin and evening out its tone. It can reduce the appearance of dark spots, sunspots, and other forms of hyperpigmentation, leading to a more radiant and even complexion.

By incorporating **Ferulic Acid** into your skincare routine, you can experience the remarkable effects of **reduced inflammation, enhanced firmness and elasticity**, and a more **balanced and luminous skin tone**. Its **protective and rejuvenating** properties make it a valuable addition to any skincare regime, especially for those seeking a healthier and more youthful appearance.

Note: The Juice C Glow Day Serum also includes **Glycerin** (pg.4), **Niacinamide** (pg.3), and **Ceramides** (pg.5). For more information on these ingredients, refer to their respective sections. Begin your journey to radiant skin.

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03.

Face Armour moisturizer

Presenting Glamour: an innovative moisturizer enhanced with 3% Niacinamide, 10% Ceramide Blend, 5% Squalane, 1% Shea Butter, 5% HA Complex, 2% Peptides, and 3% Vitamin C.

Immerse yourself in the revitalizing advantages of our meticulously chosen elements, integrated to strengthen your skin's moisture barrier and amplify its innate luminosity.

Witness the opulent metamorphosis facilitated by our Face Armour moisturizer, as it embraces your skin, leaving behind a nourished, hydrated visage that embodies a youthful, vibrant radiance.

03.

Face Armour moisturizer

Experience the transformative power of our Face Armour moisturizer, a revelation in skincare. This exceptional formula is created with a harmonious blend of ingredients, including **Vitamin C** (pg.7), **Niacinamide** (pg.3), **Ceramides** (pg.5) and **Hyaluronic acid complex** (pg.8), all detailed in the dedicated sections of this booklet.

Your journey to luminous skin begins now.



Peptides

Peptides, the dynamic powerhouse of skincare, offer a plethora of remarkable benefits:

- 1. Revitalized Skin Elasticity:** Peptides work diligently to promote collagen production, enhancing the skin's elasticity and firmness. By stimulating the natural regeneration process, they contribute to a more youthful and resilient complexion.
- 2. Reduced Appearance of Fine Lines and Wrinkles:** With their ability to encourage skin repair and renewal, peptides aid in minimizing the visibility of fine lines and wrinkles, resulting in smoother and a more youthful-looking skin.
- 3. Enhanced Skin Barrier Function:** Peptides play a pivotal role in fortifying the skin's barrier, bolstering its defense against environmental stressors and preventing moisture loss. This vital function promotes a healthy and glowing complexion.

By integrating **peptides** into your skincare routine, you pave the way for a **revitalized and rejuvenated skin appearance**, characterized by **improved elasticity, diminished signs of aging, and fortified protection against external aggressors**. Their lightweight texture and fast-acting properties make them an invaluable addition to any skincare regime, catering to a diverse array of skin types and needs.

Shea Butter

Indulge in the beauty benefits of **Shea Butter**, a skincare treasure trove:

1. **Dewy Hydration:** Shea Butter's rich and creamy texture delivers a surge of moisture, leaving your skin with a dewy and luminous finish. It acts as a protective barrier, sealing in hydration for a supple and revitalized complexion.

2. **Promotion of Healthy Skin Cells:** Bursting with vitamins and fatty acids, Shea Butter supports the regeneration of healthy skin cells. This renewal process contributes to a smoother and more even skin texture, promoting a youthful appearance.

3. **Natural Glow:** Shea Butter's deep nourishment enhances your skin's natural radiance, unveiling a radiant and healthy glow. It addresses dullness and imbues your complexion with a vibrant luminosity.

4. **Soothing Care for Irritated Skin:** Renowned for its soothing properties, Shea Butter provides relief to irritated and sensitive skin. Its gentle and calming nature alleviates discomfort, making it an excellent choice for those seeking a soothing balance.

Discover the wonders of Shea Butter as it envelops your skin in dewy hydration, cultivates healthy skin cells, and awards you with a natural glow. Its innate ability to alleviate irritation and create a revitalized visage makes it an indispensable addition to your skincare ritual.



Note: The Face Armour moisturizer also includes **Vitamin C** (pg.7), **Niacinamide** (pg.3), **Ceramides** (pg.5) and **Hyaluronic acid complex** (pg.8). For more information on these ingredients, refer to their respective sections. Begin your journey to radiant skin.



THE SQUALANE

Squalane, a multifaceted skincare gem, boasts a range of transformative benefits:

- 1. Enhanced Skin Texture and Tone:** Squalane's lightweight and non-comedogenic nature allows it to deeply penetrate the skin, improving its texture and overall tone. It works harmoniously with your skin's natural oils, leaving it nourished and balanced.
- 2. Supplement Hydration:** Squalane's exceptional moisturizing properties provide your skin with the hydration it craves. Its ability to lock in moisture creates a soft and smooth canvas, diminishing the appearance of dryness and flakiness.
- 3. Antioxidant Shield:** Serving as an antioxidant, Squalane shields your skin from the damaging effects of free radicals and environmental stressors. This protection helps to maintain a youthful complexion and prevents premature aging.

Incorporating Squalane into your skincare regime offers a pathway to **refined skin texture, profound hydration,** and a **strengthened defense against external aggressors.** Its non-greasy and fast-absorbing qualities make it an **ideal choice for all skin types,** delivering a radiant and revitalized appearance.

04. RETINOL SPOTLIGHT NIGHT SERUM

Introducing Camera: A combination Night serum to reveal the youthful star that you are

Your Gateway to Youthful Radiance. Reveal your inner star with this exceptional night serum, blending the effectiveness of Retinol and other beneficial ingredients for an enchanting evening transformation.

1% Retinol and 2% Niacinamide work in harmony to restore youthful radiance. 5% Ferulic Acid offers powerful antioxidant protection, enhancing the health and vitality of your skin. The infusion of 3% Ceramides strengthens your skin's barrier, ensuring a resilient and vibrant complexion.

Experience the transformation with NAFE's Camera Night Serum curated blend of ingredients, embracing rejuvenation and radiance in every drop.

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Note: The Camera Night serum also includes **Niacinamide** (pg.3), **Ferulic Acid** (pg.8) and **Ceramide complex** (pg.5). For more information on these ingredients, refer to their respective sections. Begin your journey to radiant skin.

RETINOL

Unlock the potential of **1% Retinol**, a skincare dynamo with transformative benefits:

- 1. Radiant Skin Promotion:** Retinol's prowess lies in promoting skin radiance. It works beneath the surface to enhance cell turnover, revealing a brighter and more luminous complexion.
- 2. Fine Lines and Wrinkles:** A remarkable ally in the fight against aging, Retinol targets fine lines and wrinkles by stimulating collagen production and aiding in skin renewal, it contributes to a smoother and more youthful appearance.
- 3. Dark Mark Redemption:** Retinol's targeted action on dark marks and hyperpigmentation brings newfound clarity to your skin. It fades these imperfections, leading to a more even and flawless complexion.

Embrace Retinol's capabilities as it **unveils radiant skin, battles fine lines and wrinkles, and fades away dark marks**. Its commitment to enhancing your skin's overall texture and tone, makes it an invaluable addition to your skincare regime.

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05. DRAMATIC REVEAL EXFOLIATING NIGHT SERUM

Introducing Action: your go-to serum for transformative exfoliation! Our powerhouse blend of potent skin actives is specially formulated to deliver essential chemical exfoliation, ensuring that your skin remains rejuvenated and luminous.

Our formula combines an expertly curated array of 6% Hyaluronic Acid Complex, 5% Glycerin, 5% Lactic Acid, 5% Mandelic Acid, 4% Vitamin C, 2% Salicylic Acid, and 2% Kojic Acid. This harmonious fusion eliminates dead skin cells while simultaneously enhancing your skin's natural radiance.

Action is your trusted ally in achieving a refined, blemish-free complexion that radiates natural radiance from within.

05.

DRAMATIC REVEAL
EXFOLIATING NIGHT SERUM

Introducing our **Dramatic Reveal Exfoliating Night Serum**, packed with powerful ingredients such as 6% hyaluronic acid complex, 5% Glycerin, 5% Lactic acid, 5% Mandelic acid, 4% Vitamin C, 2% Salicylic acid and 2% Kojic acid.

Dive deeper into the benefits of **Vitamin C** (pg.7), **Glycerin** (pg.4), **Salicylic acid** (pg.4) and **Hyaluronic acid complex** (pg.8), outlined in their respective sections.

Experience the radiant transformation of **Action** as it nurtures your skin, leaving you with an unparalleled dewy complexion.



Lactic Acid

5% Lactic Acid, a versatile skincare powerhouse, unfolds an array of stunning benefits:

1. **Soothing Inflammation:** Lactic Acid's gentle touch helps to calm and reduce skin inflammation, leaving your complexion serene and balanced.
2. **Breakout Defense:** Its proactive properties aid in preventing pesky breakouts, ensuring your skin remains clear and blemish-free.
3. **Promotes radiant skin:** Lactic Acid's effective touch unveils a luminous and radiant complexion, making your skin glow from within.

Integrating **Lactic Acid** into your skincare ritual paves the way for **refined skin texture**, a **proactive shield against breakouts**, and a **captivating radiance that shines through**.

Mandelic Acid

5% Mandelic Acid, another wondrous addition to your skincare cabinet, provides an array of transformative benefits:

1. **Texture Refinement:** Mandelic Acid delicately polishes and refines your skin's texture, unveiling a smooth and velvety complexion that exudes elegance.
2. **Gentle Exfoliation:** Its tender yet effective exfoliating prowess gently lifts away dull skin, revealing a revitalized and rejuvenated canvas.
3. **Targeted Treatment:** Mandelic Acid's strategic approach targets hyperpigmentation, sunspots, and Melasma, ensuring an even-toned and flawless appearance.

Incorporating **Mandelic Acid** into your daily skincare routine opens the door to a world of **refined texture, gentle exfoliation, and precise treatment for common skin issues**. Embrace the transformative power of this remarkable ingredient and witness the unveiling of a complexion that radiates timeless beauty. Experience the joy of flawless, even-toned skin as you indulge in the exquisite benefits provided by Mandelic Acid.



Kojic Acid

2% Kojic Acid is a skincare ingredient that delivers a host of remarkable advantages:

1. **Antioxidant:** Kojic Acid's powerful antioxidant properties work to combat the detrimental effects of free radicals, promoting a healthier and more resilient complexion.
2. **Diminished Dark Marks:** Its remarkable efficacy in minimizing the appearance of dark marks and hyperpigmentation ensures a more even and radiant skin tone.
3. **Breakout Prevention:** Kojic Acid's proactive nature aids in preventing breakouts, allowing your skin to remain clear, smooth, and blemish-free.

By embracing the benefits of Kojic Acid in your skincare regime, you can revel in the transformation of your skin, witnessing the power of this exceptional ingredient as it **nurtures and revitalizes your complexion**.

No Alcohol, Fragrance or Essential oils.

Celebrate the joys of inclusivity with NAFE. All our products are gender neutral and eager to work on every skin type, including careful consideration of sensitive skin and skin of color.



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